

Change someone's life with Citizenship Now!

Become a sponsor of our 2010 immigration helpline

Citizenship Now! is the annual Daily News/CUNY program that offers free phone advice to immigrants trying to navigate the difficult path to citizenship. Our 2009 campaign helped **over 14,700 callers** – thanks to nearly 400 volunteers speaking 20 languages.

As we look ahead to our 2010 campaign, we are offering **Bank of America** the opportunity to gain massive exposure and goodwill in the community by becoming a corporate sponsor.

Citizenship Now! sponsors enjoy these benefits:

- Logo inclusion in extensive in-paper pre-promotion house ads
- Signage, logo presence and table space at CUNY campus training sessions
- Recognition in 8-page pullout on the Sunday before the kick-off
- “In association with ...” box within all editorial features
- Sponsor recognition on Spanish-language TV and radio
- Logo presence on NYDailyNews.com Citizenship Now! web page
- Banner signage at week-long event

For more information, contact **Francine Frede** at **(212) 210-2030**.
E-mail: FFrede@NYDailyNews.com

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Since its inception in 2004, Citizenship Now! has helped over 70,000 callers. In 2009, our volunteers welcomed a number of high-profile guests, including New York City Mayor Michael Bloomberg (top), New York Governor David Patterson (center) and U.S. Sen. Charles Schumer.